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Pages 1-8 The Frening Star.

The

House Beautiful

\$3,850

Moore & Hill, Inc.,

Agent

Character of a Store. People identify, the character of a store with the character of the paper in which they see the

store's advertisement.

WASHINGTON, D. C., SATURDAY, MAY 22, 1909.

We Want Everybody to See These Houses.

Whether you are in the market or not see them nevertheless.

We claim them to be the best built, best planned and best located homes ever offered at the price in Washington.

THE LOCATION ...

Bancroft street, just off Connecticut avenue, not far out and yet on high ground, with an altitude favorable to health, and with an attractive and comprehensive outlook. The neighborhood is second to none, with Dupont and Sheridan circles and their outlying sections to one side, and the best of Washington Heights on the other; in fact, in the very blending of these sections. Nearby are St. Margaret's Episcopal Church, the Dean estate, the homes of scores of the best known residents of Washington, many of them known widely in the worlds of wealth, society, art and letters.

THE SIZE ...

Twenty-five feet wide, with unusual depth; twelve rooms; every one generous in size; convenient in plan, with every consideration for light and air; three stories and cellar; four baths, one a shower. The bathrooms are among the most elaborate ever seen in houses for sale; ceilings high; halls large and broad; stairways open and of a character calculated to add to the tone of the house, as well as to provide communication between floors. Closets large and unusually numerous.

THE CONSTRUCTION...

The best that money can buy, and care, conscientious supervision and minute attention to details can secure. Steel beams throughout, parquet floors in all rooms and in all halls from top to bottom. No stock materials; everything made especially for these houses. Doors and mantels from original designs in selected woods. Tiffany crystal shades on chandeliers, gas and electric fixtures of highest grades; styles and patterns chosen with especial reference to their harmony with the plan of the house and the decorative scheme. Painting, enameling and papering the work of masters in the art of interior finish. The plumbing from a sanitary, utilitarian or esthetic point of view is absolutely beyond criticism. The heating system is hot water; heaters and radiators of the best, the latter so placed as to give perfect and uniform radiation without sacrifice of room space or artistic considerations.

THE PRICE, \$21,000.

Call, write or phone for further particulars and an appointment to inspect.

SAMPLE HOUSES OPEN ALL DAY.

COME OUT TOMORROW.

They Can't Be Improved Upon.

We make this statement without reservation concerning these new houses at

17th and Lamont Sts.

You couldn't get a better house if you built it yourself and spent 50 per cent more on the construction.

The name of the builder alone is enough to sell them --- a reputation that is a valuable selling asset among houses in Washington.

IF YOU WOULD SEE A BEAUTI-FUL HOUSE SEE THESE.

Location---The choicest section of Mt. Pleasant; beautiful streets with finest surroundings; just off Mt. Pleasant (Conn. ave.) car line.

Houses---Built like a Pullman car---compact, convenient and constructed to wear, to last. to look as well ten years hence as now.

Prices, \$10,750 to \$11,750.

Following Is Brief Description:

Twenty-five feet wide; ten rooms; three baths; three covered back porches; hot-water heat; tongue-grooved hardwood floors; selected hardwood trim throughout; doors and mantels made especially for these houses.

Electric and gas light. Artistic open fireplaces. Oak paneled dining room, with beamed ceiling. Large library that looks the part. Remarkably handsome decorations. Gas and electric fixtures of highest grade.

Numerous large closets. Especial facilities for proper ventilation. TWO OF THESE HOUSES HAVE GARAGES OF THE MOST MODERN TYPE.

FIVE SOLD.

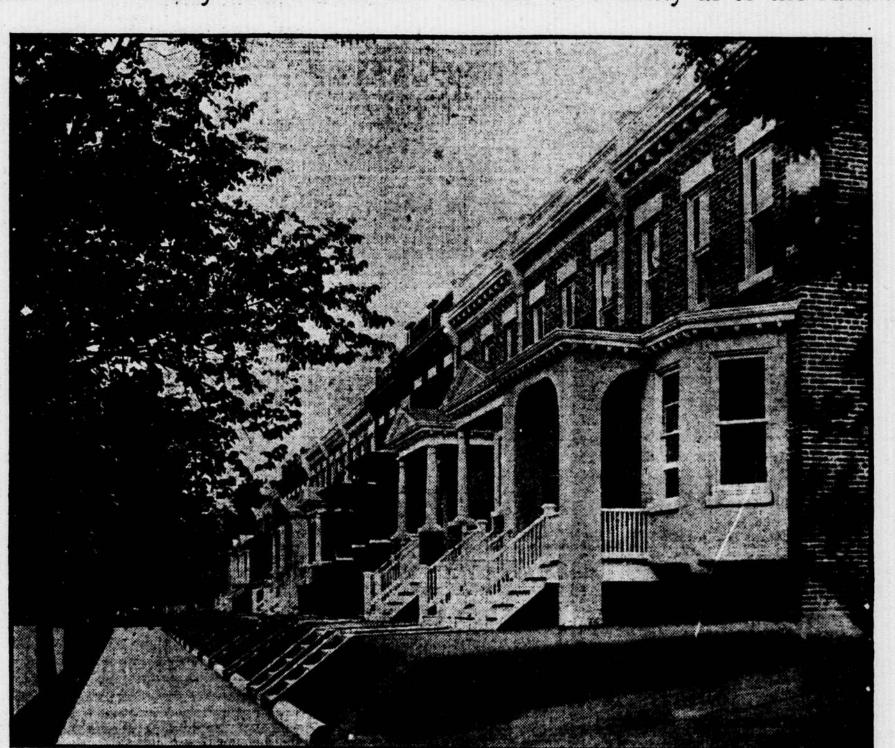
SAMPLE HOUSE, 1724 LAMONT ST., OPEN DAILY. SEE THEM TOMORROW.

The Real Estate Sensation of the Season

The most beautiful six-room houses ever sold anywhere at such prices.

Houses that have every feature found in homes at three times the price.

Dwelling places that are perfect in construction, complète in appointments, artistic in design and located in a neighborhood already established and with no uncertainty as to the future.



The House Beautiful

\$3,975

Moore & Hill, Inc., Agent

A New Departure.

Heretofore the criticism made, and justly, of the average six-room house has been the absence of artistic taste displayed. Of small houses for sale there are many; of those combining convenience, comfort and beauty there has been a real lack. The idea of the average builder of the ordinary, moderate-sized house has been that of a place to live in, with little regard for the artistic and esthetic features. In these new houses,

Cor. of 7th St., Rock Creek Church Road and Quincy St. N.W.,

the builder has achieved a real triumph in a house having every possible up-to-date feature and as much of real architectural beauty as has ever been seen in any city home. The picture herewith presented gives a mere suggestion of the attractiveness of these houses and of the neighborhood of which they form a part.

THE CONSTRUCTION is absolutely of the best. They were erected by one of the most careful and conscientious builders of homes, a man who has devoted years of thought and labor to the bringing out of the perfect house. Every material that can make for strength has been incorporated for instance, steel beams, up to the present time found only in larger houses, are used throughout. The brick work is second to none, the lumber, well seasoned and especially selected, the plumbing perfect to the minutest detail, and the decorations the equal of those in any house at any price.

The houses have six rooms, large bath rooms, cabinet mantels of unique design, parquet flooring, guaranteed heating plant and ELECTRIC LIGHT as well as gas, THESE BEING THE ONLY LOW-PRICED HOUSES EVER PRODUCED IN WASHINGTON HAVING ELECTRIC LIGHT.

THESE HOUSES ARE 20 FEET WIDE, have deep lots, most attractive fronts of pebbledash and Flemish bond brick, with covered front and rear porches, and bay windows front and back.

The parlors, dining rooms and sleeping chambers are all of good size, the halls are wide. The kitchens have been planned with the fullest consideration for easy housekeeping, every possible accessory for lightening labor having been installed.

THE LOCATION is an established one, there being no element of chance in the establishment of a home there. They are surrounded by property of high character. The streets are lined with full-grown shade trees. They are convenient to a good car line and have a charming outlook, including the park-like grounds of the Soldiers' Home.

Owing to the very low figure at which the builder acquired the ground and the large number of houses included in this operation we are able to offer them at the unheard-of prices of \$3,850 and \$3,975 and on terms of \$300 cash and monthly payments of \$31.50 and \$32.50, respectively, INCLUDING ALL INTEREST. They will easily rent for \$30.50.

Four of These Houses Have Already Been Sold Before Completion and Without a Line of Advertising. Remember the address-SEVENTH STREET, ROCK CREEK CHURCH ROAD AND QUINCY ST. N.W., one and one-half squares east of New Hampshire ave. and Georgia ave. (formerly Brightwood ave.). One block north of Park road. Transfer (temporarily) at 7th st. and Florida ave. and get off at Georgia and New Hampshire aves. (Through cars soon.) SAMPLE HOUSE OPEN TOMORROW AND EVERY DAY. .

DO NOT FAIL TO GO OUT. AN INSPECTION OF THESE HOUSES IS WELL WORTH A TRIP OF MANY MILES.

MOORE & HILL, Inc., 1333 G Street N.W.